



GULLKORN DESIGN  
DRESSED FOR COMFORT AND PLAY



2015

OUR FIRST LAUNCH

LIFE IS PLAYFUL!

THROUGH DREAMS, PLAY AND CURIOSITY FOR LIFE,  
CHILDREN CREATE THEIR OWN IDENTITY,  
WE DESIGN CLOTHING THAT ENCOURAGES  
MOVEMENT, CREATIVITY AND PLAY.



[GULLKORNDISIGN.NO](http://GULLKORNDISIGN.NO)

## Our Story

Gullkorn Design is a popular Norwegian clothing brand for kids, designed and developed in Kristiansand, Southern Norway.

Since its launch in 2015, Gullkorn Design's ambition has been to make high quality children's clothing, with timeless Scandinavian design, and most importantly, which is comfortable to wear.

Gullkorn Design is for girls and boys aged from 9 months up to 10 years. In Spring 2020, we will also offer baby sizes and home accessories.

Gullkorn Design is one of Norway's fastest growing kids clothing brand. We expand our collections every season and are growing steadily along with our many customers and distributors throughout Norway. This gives us motivation and inspiration to develop our business further.

We are looking forward to the future!



MORE THAN  
100  
DISTRIBUTORS

2  
COLLECTIONS  
PER YEAR



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**Life is  
playful**

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**Clothes  
should be  
comfortable**

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**Kids  
should  
be kids**

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**We strive  
to be the  
best**

## Life is playful

Through dreams, play and curiosity for life, children create their own identity.

We design clothing that encourages movement, creativity and play.



SUPER SOFT  
BAMBOO  
UNDERWEAR



## Clothes should be comfortable

We select fabrics and components with care and create practical and functional clothing in soft fabrics and high-quality materials.

Our kids clothing has timeless design, clean lines and is always comfortable to wear.



BELINDA 4 YEARS



VICTORIA 6 YEARS





REMOVABLE  
ARTIFICIAL FUR!

WATERPROOF  
AND BREATHABLE  
TECHNICAL  
MATERIAL



**Kids  
should be  
kids**

We design kids clothing with a good fit and function, so that children can discover and explore the world.

## We strive to be the best

Gullkorn Design`s aspiration is to design kids clothing that is preferred by both children and parents.

Clothes that kids are happy to wear, and parents choose for both daily use and special occasions.

Best in quality, comfort and design – best to wear.



MIKKEL 2 YEARS



ELLA 3 1/2 YEARS



THEO 3 1/2 YEARS

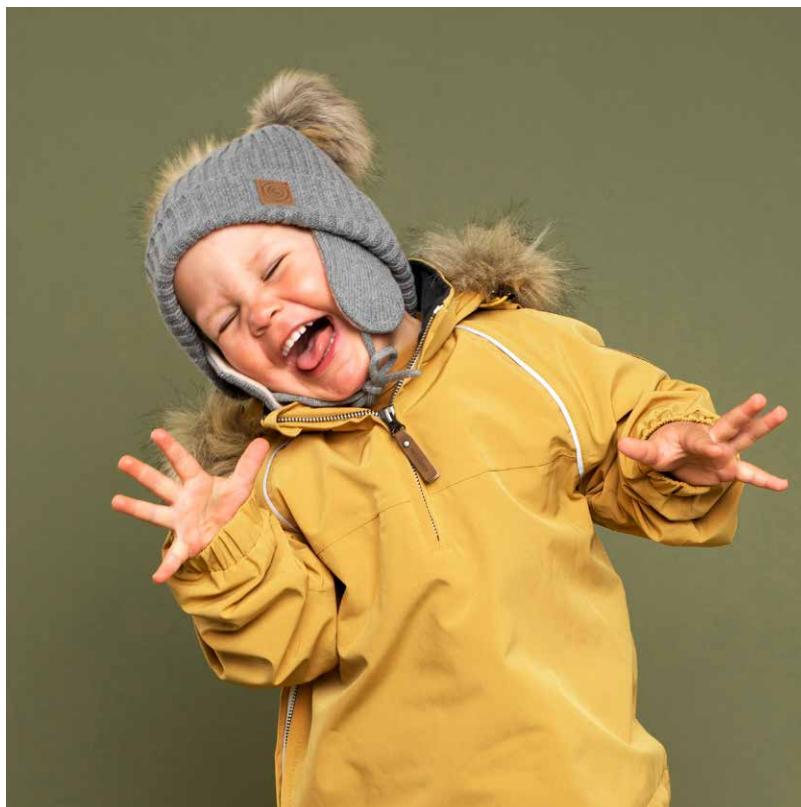


BELINDA 4 YEARS





AW18  
OUR PREVIOUS  
AUTUMN/WINTER COLLECTION





SS18

OUR PREVIOUS  
SPRING/SUMMER COLLECTION




## Corporate Social Responsibility

### Member of Ethical Trading Initiative (IEH)



Gullkorn Design has worked with cooperating partners for many years and focuses on ethics and social responsibility in the supplier chain.

We are members of the Ethical Trading Initiative (IEH) and submit annual production system reports.

We have employees specially assigned to ensure the quality of our products. Our commitment to ethical and socially responsible business practices means supplier chain clothing must not contain allergenic or carcinogenic colour dyes.



WE FOCUS  
ON ETHICS AND  
SOCIAL RESPONSIBILITY  
IN THE SUPPLIER CHAIN

CLOTHING  
MUST NOT CONTAIN  
ALLERGENIC  
OR CARCINOGENIC  
COLOUR DYES



## Corporate Social Responsibility

### Oeko-Tex 100 Standard



Many of our clothing items are labelled Oeko-Tex 100.

It is particularly important for us that clothing worn close to the skin complies with this certification. According to this standard, clothing must not contain allergenic or carcinogenic colour dyes.

The standard also offers a guarantee that the product has been tested for the presence of chlorophenols, phthalates, organic tin compounds, etc.

## Corporate Social Responsibility

### Animal Welfare and Environment



We do not want to support poor animal welfare or harmful environmental practices. We do not use real fur or leather in our garments, only imitations made from PU.

We insist that all duck or goose down used in our jackets is a by-product of food production only, and suppliers must certify this for each production.

We do not use wool in our products from sheep that have been subjected to mulesing. Suppliers must certify this for each production.

WE DO NOT  
USE REAL FUR  
OR LEATHER!

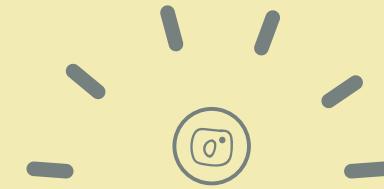
We continuously work to reduce the air freight of our goods and set ourselves annual reduction targets to limit using aircraft as a transport method.



MORE THAN  
**48,000**  
INSTA FOLLOWERS

# Social Media & Fans

GULLKORN DESIGN  
INSPIRES AND ENGAGES  
IN SOCIAL MEDIA!



MORE THAN  
**48,000**  
INSTA FOLLOWERS



OUR  
FOLLOWERS  
INSPIRE US TO GROW,  
CREATE AND PLAY!





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